

Please fax this form along with your re-sale licence to: 510 553-0160

- Company Name: \_\_\_\_\_
- Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_
- Address: \_\_\_\_\_
- City/State/Zip: \_\_\_\_\_
- Phone: \_\_\_\_\_ Fax: \_\_\_\_\_
- E-mail: \_\_\_\_\_ Website: \_\_\_\_\_
- Please explain what type of business you are in: \_\_\_\_\_

- Do you sell a general line or specialty products ? \_\_\_\_\_
- If specialty products, please describe (Music, Electric, etc. ): \_\_\_\_\_
- Do you publish a catalog?      Is it regional/national/international?      Which countries?
- Which Rip-Tie Products are you primarily interested in? \_\_\_\_\_

- Please explain your intended applications for Rip-Tie Products: \_\_\_\_\_

- Do you re-sell? ( Y / N )      If yes, what is your Resale Licence#: \_\_\_\_\_
- Do you sell to end users? ( Y / N )      Do you sell to Contractors/Installers? ( Y / N )
- Do you sell to retailers? ( Y / N )
- Do you have a retail store? ( Y / N )      If yes, how many? \_\_\_\_\_
- Do you have a showroom? ( Y / N )
- How would Rip-Tie Products be displayed in your store or showroom?  
Attached to cables on display equipment? ( Y / N )      On pegboards? ( Y / N )  
Other? \_\_\_\_\_      Is barcode required? ( Y / N )



- Do you have a warehouse? ( Y / N )
  - Do you maintain inventory? ( Y / N )  
If no, would you be willing to maintain Rip-Tie inventory? ( Y / N )
  - Would you be interested in a counter-top display for your Walk-In business? ( Y / N )
  - Do you have a Toll Free number? ( Y / N )      If yes, what is your Toll Free number? \_\_\_\_\_
  - May we refer customers to you? ( Y / N )
  - Do you accept Credit Cards? ( Y / N )      Do you accept Purchase Orders? ( Y / N )
  - Do you have an outside sales staff? ( Y / N )      If so, how many? \_\_\_\_\_
  - Is your company international, national, regional, or local? \_\_\_\_\_  
Please define your geographic coverage:
  - Do you require any materials such as instructions, product sheets, price or packing lists? ( Y / N )  
If so, which? \_\_\_\_\_
  - Does your company have any requirements not mentioned above? \_\_\_\_\_
- 

- Does your company publish promotional materials? ( Please circle one or more )
- |          |             |        |     |      |
|----------|-------------|--------|-----|------|
| Catalogs | Newsletters | Flyers | Ads | None |
|----------|-------------|--------|-----|------|

Thank you for your interest in Rip-Tie Products. Additionally, please mail or fax the following:

1. Documentation showing that your company is in the business of reselling similar or related items: ( i.e. line card, Advertisements, brochure of products you represent ), in addition to a resale license.
2. Completed credit application or your prepared credit reference sheet and this client profile sheet. Credit Checks take on average two weeks to complete. If you need your opening order to be expedited before then, please pre-pay by check, bank card, or have it shipped C.O.D.

Rip-Tie advertises in more than 20 national and international trade publications. We receive leads from all over the world. It is our policy to refer prospective end-users to their nearest stocking Rip-Tie dealer. The information you have provided above will help us serve you better and will also help us direct new customers to you.

Please use the following information when corresponding with us:

Rip-Tie, Inc.	Telephone: (510) 577-0200
P O Box 549	Fax: (510) 553-0160
San Leandro, CA. 94577	Web: www.riptide.com / email: info@riptide.com